



Media advisory

Launch of the Tubarerere mu Muryango Campaign

Who: Ministry of Gender and Family Promotion
One UN
UNICEF
National Commission for Children
City of Kigali
Provincial Governors
District Officials
Heads of NGOs
Children representatives
Heads of orphanages/institutions
Diplomatic Community

What: The Ministry of Gender and Family Promotion (MIGEPROF), the National Commission for Children (NCC), the United Nations Children's Fund (UNICEF) and partners are launching the Tubarerere mu Muryango (TMM) campaign on the occasion of the International Day of Families in Kigali.

Responding to its commitment made during the 7th Children summit in 2012 to ensure the right of every child to be raised and cared for in a family, the Government of Rwanda developed the Strategy for National Child Care Reform adopted by the Cabinet in March 2012, followed by the Tubarerere Mu Muryango programme in 2013.

When: Official launch date is 14th May 2016. Media colleagues are invited for the launch starting from 9.30 a.m. – 14.00p.m. As part of the launch, a press briefing is organised from 12.30 – 1:00 pm.

The activities on the day will also include presentations on the achievements of the programme, exhibition of art works by children, remarks by dignitaries and testimonials.

Where: Gorillas Golf Hotel, Nyarutarama.

Why: Rwanda's better future cannot be realised without ensuring that all children receive the best start in life through family-based care. Global evidence shows that anywhere in the world, children develop better when raised and cared for in a family.





Since the launch of the Tubarerere Mu Muryango Program (Let's raise children in families) established to implement the Child Care Reform Strategy, more than half of the children in the 34 known orphanages have been reintegrated into family-based care either in biological families or extended families, adoptive or foster families through a systematic process in which the situation of each child is carefully addressed by social welfare workers and psychologists according to the best interests of the child.

The Child Care Reform is determined to transform the current child care system through promoting family based care and building strong child protection systems to support children and their families. The reform is guided by the Integrated Child Rights Policy and focuses on supporting vulnerable families to remain together; as well as on promoting positive Rwandan social values that encourage all Rwandans and their communities to take responsibility for children in general and especially for those vulnerable.

For further information, please contact:

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